Alt Order #



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Buying Time LLC Attention: Accounts Payable 650 Massachusetts Ave NW Suite 210 Washington, DC 20001

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

N	V	0		C	E	22
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585573-1 10/28/12 Oc	ctober 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Missourians for Fair & Impa	MFICC	2501

Flight Dates

10/23/12 - 10/29/12	585573	09851153
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
	430	435
Agency Ref	Advertiser Ref	

Order #

						Spots/			
ne Starti	Date End Dat	e Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/24	/12 10/24/1:	2 M-F 530-6a	530-6a	W	:30	1	\$300,00	NM	
Weeks	s: <u>Start Dat</u> 10/22/12			<u>Rate</u> \$300.00			1.01		
Spots:	# Ch Day	Air Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	14 W	10/24/12 5:45 AM M-	F 530-6a	530-6a	:3	O MOBAR12	TVENV101		\$300.00 N
2 10/25	/12 10/25/12	2 M -F 530-6a	530-6a	T	:30	1	\$300.00	NM	
Weeks	s: <u>Start Dat</u> 10/22/12			<u>Rate</u> \$300.00					
Spots:	# Ch Day	<u> Air Date</u> <u>Air Time</u> De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	14 Th	10/25/12 5:54 AM M-	F 530-6a	530-6a	:3	() MOBAR12	TVENV101		\$300.00 N
3 10/26	/12 10/26/12	2 M -F 530-6a	530-6a	F	:30	1	\$300.00	NM	
Weeks	s: <u>Start Dat</u> 10/22/12			<u>Rate</u> \$300.00					· · · · · · · · · · · · · · · · · · ·
Spots:	# Ch Day	<u> Air Date Air Time</u> De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	14 F	10/26/12 5:38 AM M-	F 530-6a	530-6a	:3	O MOBAR12	TVENV101		\$300.00 N
5 10/24	/12 10/24/12	2 M-F 6-7a	6-7a	W	:30	1	\$1,000.00	NM	
Weeks	s: <u>Start Dat</u> 10/22/12	e <u>End Date</u> <u>MTWTFS</u> 10/28/12w		Rate \$1,000.00		***************************************			
Spots:	# Ch Day	Air Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
		10/24/12 6:09 AM M-	F 6-7a	6-7a	:3	0 MOBAR127	TVENV101		\$1,000.00 N
6 10/25	/12 10/25/12	2 M -F 6-7a	6-7a		:30	1	\$1,000.00	NM	
Weeks	s: <u>Start Dat</u> 10/22/12	e End Date MTWTFS 10/28/12T		<u>Rate</u> \$1,000.00			· · · · · · · · · · · · · · · · · · ·		
Spots:	# Ch Day	<u> Air Date</u> <u>Air Time</u> <u>De</u>	scription	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate Tyr</u>
	14 Th	10/25/12 6:45 AM M-	F 6-7a	6-7a	:3	O MOBAR121	TVENV101		\$1,000.00 N



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Missourians for Fair & Impa	MFICC	2501

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7 10/26/12	10/26/12	M-F 6-7a	6-7a	, and since the first terms	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFS		<u>Rate</u> \$1,000.00					
Spots: # C	h <u>Day Ai</u> ı	<u>r Date</u> <u>Air Time</u> <u>De</u>	<u>scription</u>	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate Type
14	F 10	/26/12 6:00 AM M-	F 6-7a	6-7a	:3	O MOBAR12	TVENV101		\$1,000.00 NN
9 10/24/12	10/24/12	7-8a	7-8a	W	:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFS 10/28/12W	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Ai</u> i	<u>r Date Air Time De</u>	<u>scription</u>	Start/End Time		h <u>Ad-ID</u>			<u>Rate Typ</u>
1 4	W 10	/24/12 7:25 AM 7-8	la	7-8a	:3	O MOBAR1.2	TVENV101		\$825.00 N
10 10/25/12	10/25/12	7-8a	7-8a	T	:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTF5 10/28/12T		<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Air</u>	<u>r Date</u> <u>Air Time</u> De	<u>scription</u>	Start/End Time		h <u>Ad-ID</u>			Rate Typ
1 4	Th 10	/25/12 7:40 AM 7-8	la	7-8a	:3	O MOBAR12	TVENV101		\$825.00 NI
11 10/26/12	10/26/12	7-8a	7-8a	F	:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFS		<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Air</u>	<u>r Date Air Time De</u>	<u>scription</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Typ
1 4	F 10	/26/12 7:39 AM 7-8	a	7-8a	:3	0 MOBAR12	TVENV101		\$825.00 NI
13 10/24/12	10/24/12	8-9a	8-9a	W w	:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFS		<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Air</u>		scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4	W 10	/24/12 8:58 AM 8-9)a	8-9a	:3	O MOBAR12	TVENV101		\$825.00 Ni
14 10/25/12	10/25/12	8-9a	8-9a	T	:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFS	S Spots/Week	<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Air</u>	<u>r Date</u> <u>Air Time</u> De	<u>scription</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate</u> <u>Typ</u>
1 4	Th 10	/25/12 8:25 AM 8-9)a	8-9a	:3	O MOBAR12	TVENV101		\$825.00 N
15 10/26/12	10/26/12	8-9a	8-9a	F	:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFS 10/28/12F		<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Air</u>	<u>r Date Air Time De</u>	scription	Start/End Time		<u>h Ad-ID</u>			<u>Rate</u> Typ
1 4	F 10	/26/12 8:28 AM 8-9)a	8-9a	:3	O MOBAR12	TVENV101		\$825.00 N
17 10/24/12	10/24/12	5-530p	5-530p	W	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFS 10/28/12W		<u>Rate</u> \$1,000.00					
Spots: # C	h <u>Day Ai</u> r	r Date <u>Air Time</u> De	scription	Start/End Time		h <u>Ad-ID</u>	***************************************		Rate Typ
1 4	W 10	/24/12 5:13 PM 5-5	30p	5-530p	:3	O MOBAR12	TVENV101		\$1,000.00 NI



Send Payment To:
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3600 Solutions Center
Chicago, IL 60677-3006

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Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Missourians for Fair & Imp	MFICC	2501

								Spots/			
Line S	Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 10	0/25/12	10/25/12	5-530p		5-530p	T	:30	1	\$1,000.00	NM	
W		Start Date		MTWTFSS	Spots/Week	Rate					
6.		10/22/12	10/28/12		tion	\$1,000.00 Stort/End Time	Longth	V 4 1D			Data Tuna
əĿ	1 4	Day Air	/25/12 5:0	Fime Descrip	LIOTI	Start/End Time 5-530p		Ad-ID	TVENV101		<u>Rate Type</u> \$1,000.00 NN
				3 1 W 3-330P		J-000p					φ1,000.00 14:V
19 10	0/26/12	10/26/12	5-530p		5-530p	F	:30	1	\$1,000.00	NM	
W		Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,000.00					
Sp	pots: # Ch		Date Air T	Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
	1 4			8 PM 5-530p		5-530p) MOBAR12	TVENV101		\$1,000.00 NN
21 10	0/24/12	10/24/12	530-6P		530-6P		:30	0	\$1,000.00	NM	
W					Spots/Week	Rate					
		10/22/12	10/28/12	W	1	\$1,000.00					
Sp		Day Air		<u> Time Descrip</u>		Start/End Time		Ad-ID			Rate Typ
	1 4	W 10	/24/12 5:3	8 PM 530-6P		530-6P	:30) MOBAR12	TVENV101		\$1,000.00 N
22 10	0/25/12	10/25/12	530-6p		530-6р	T	:30	1	\$1,000.00	NM	
W	eeks:	Start Date 10/22/12	End Date 10/28/12	MTWTESS T	Spots/Week 1	<u>Rate</u> \$1.000.00					
Sr	pots: # Ch			Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Typ
	14			8 PM 530-6p		530-6p			TVENV101		\$1,000.00 N
23 10	0/26/12	10/26/12	530-6p		530-6p	F	:30	1	\$1,000.00	NM	***************************************
W	/eeks:	Start Date	End Date	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,000.00					
Sr		Day Air		Fime Descrip		Start/End Time	l enath	Ad-ID			Rate Typ
O).	1 4			2 PM 530-6p	HOH	530-6p			TVENV101		\$1,000.00 N
											Ψ1,000.00 IVI
25 10	0/24/12	10/24/12	M-F 6-630 _l	p	6-630p	W	:30	1	\$1,440.00	NM	
W		Start Date 10/22/12	End Date 10/28/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$1,440.00					
Sn	oots: # Ch		Date Air T		•	Start/End Time	Lenath	Ad-ID			Rate Typ
	1 4			9 PM M-F 6-6		6-630p) MOBAR12	TVENV101		\$1,440.00 N
26 10	0/25/12	10/25/12	M-F 6-630 _l	p	6-630p	T	:30	1	\$1,440.00	NM	
W		Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week	Rate \$1,440.00					
Sn	oots: # Ch	Day Air		Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Typ
J.	1 4	Th 10		9 PM M-F 6-6		6-630p		MOBAR12	TVENV101		\$1,440.00 N
27 10	0/26/12	10/26/12	M-F 6-630 _l		6-630p		:30	1	\$1,440.00	NM	
				· · · · · · · · · · · · · · · · · · ·							
W		Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,440.00					
Sn	oots: # Ch	Day Air		Time Descript	*	Start/End Time	Lenafh	Ad-ID	***************************************		Rate Typ
υ ρ	1 4			9 PM M-F 6-6		6-630p		MOBAR12	TVENV101		\$1,440.00 N
		. , , ,									71,17000 18



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice # Invoice Date Invoice Month Invoice Period				
585573-1 10/28/12 October 2012 10/01/12 - 10/28/	Invoice #			
	585573-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Missourians for Fair & Impa	MFICC	2501

Line Start Date	End Data	Description	Start/End Time	MTWTFSS	Length	Spots/	Rate	Type	
29 10/25/12	10/25/12	M-F 630-7p	630-7p	T	:30	1	\$3,500.00	NM	
Weeks: Spots: <u>#</u> Ch	Start Date 10/22/12 h <u>Day Air</u> Th 10/ Credited	End Date MTWTFSS 10/28/12T Date Air Time Descrip 25/12 M-F 63		Rate \$3,500.00 Start/End Time 630-7p	Lengt :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$3,500.00 NM
31 10/24/12	10/24/12	M-F 10-1030p	10-1030p	W	:30	1	\$1,800.00	NM	
Weeks: Spots: <u>#</u> Ct 1 4		10/28/12W	otion '	<u>Rate</u> \$1,800.00 <u>Start/End Time</u> 10-1030p		ጎ <u>Ad-ID</u>) MOBAR12	TVENV101		<u>Rate</u> <u>Type</u> \$1,800.00 NM
32 10/25/12	10/25/12	M-F 10-1030p	10-1030p	~ ~ T ~ ~ ~	:30	1	\$1,800.00	NM	
Weeks: Spots: <u>#</u> Ct 1 4	10/22/12 n <u>Day Air</u>	End Date MTWTFSS 10/28/12T Date Air Time Descrip 25/12 11:24 PM M-F 10	1 otion	<u>Rate</u> \$1,800.00 <u>Start/End Time</u> 10-1030p		n <u>Ad-ID</u> O MOBARIZ	TVENV101		<u>Rate</u> <u>Type</u> \$1,800.00 NM
34 10/24/12	10/24/12	M-F 10-11a	10-11a	W	:30	1	\$150.00	NM	
Weeks: Spots: # Ct 1 4 35 10/25/12	10/22/12 h <u>Day Air</u>	10/28/12w <u>Date Air Time Descrip</u> 24/12 10:56 AM M-F 10		Rate \$150.00 Start/End Time 10-11a	:3	n <u>Ad-ID</u> O mobar12		NM	<u>Rate</u> <u>Type</u> \$150.00 NM
Weeks: Spots: # Cr	Start Date 10/22/12	End Date MTWTFSS 10/28/12T Date Air Time Descrip	Spots/Week 1	<u>Rate</u> \$150.00 <u>Start/End Time</u> 10-11a	Lengt	n <u>Ad-ID</u>) mobari2		IVIVI	<u>Rate</u> <u>Type</u> \$150.00 NM
36 10/26/12	10/26/12	M-F 10-11a	10-11a		:30	1	\$150.00	NM	
	10/22/12 n <u>Day Air</u>	End Date MTWTFSS 10/28/12F Date Air Time Descrip 26/12 10:48 AM M-F 10 930-10p	1 otion	<u>Rate</u> \$150.00 <u>Start/End Time</u> 10-11a		n <u>Ad-ID</u>) MOBAR12 ⁻ 1	TVENV101 \$1,800.00	NM	<u>Rate</u> <u>Type</u> \$150.00 NM
Weeks: Spots: <u>#</u> Ch		End Date MTWTFSS 10/28/12F Date Air Time Descrip 26/12 9:45 PM 930-10		Rate \$1,800.00 <u>Start/End Time</u> 930-10p		n <u>Ad-ID</u>) mobar12	TVENV101		<u>Rate Type</u> \$1,800.00 NM
40 10/27/12	10/27/12	Sa 1030-1130p	1030-1130p	S-	:30	1	\$200.00	NM	
Weeks: Spots: # Ct	Start Date 10/22/12 1 <u>Day Air</u> Sa 10/			<u>Rate</u> \$200.00 <u>Start/End Time</u> 1030-1130p	***************************************	<u>1 Ad-ID</u>) mobar12	TVENV101		<u>Rate Type</u> \$200.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Ê	Invoice #	Invoice Date	Invoice Month	Invoice Period
į	585573-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	<u>Product</u>	Estimate Number
Missourians for Fair & Impa	MFICC	2501

Spots/	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
41	10/28/12	10/28/12	Su 5-6p	5-6p	S	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWT) 10/28/12		<u>Rate</u> \$375.00	***************************************	******	<u>, , , , , , , , , , , , , , , , , , , </u>		
	Spots: # Ch	<u>Day Air</u>	Date Air Time D	escription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
L	1 4	Su 10/	28/12 5:41 PM S	น 5-6p	5-6p	:3	O MOBAR12	TVENV101		\$375.00 NM
42	10/28/12 In 42	10/28/12	World Series on I	OX 6p-CC	~~S	:30	1	\$3,500.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTI 10/28/12		<u>Rate</u> \$3,500.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time D	escription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
L	14	Su 10/	28/12 9:14 PM V	Vorld Series on FOX	6p-CC	:3	O MOBAR12	TVENV101		\$3,500.00 NM

<u>Total Spots</u> 30 <u>Gross Total</u> \$29,095.00

Payment Terms 30 Days

Agency Commission \$4,364.25

<u>Net Amount Due</u> \$24,730.75



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Buying Time LLC Attention: Accounts Payable 650 Massachusetts Ave NW Suite 210 Washington, DC 20001

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
585989-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser		Estimate Number
Missourians for Fair & Impa	MFICC	2504

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	585989	09851690
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
	1420	405
	430	435

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type								Spots/			
Weeks: Start Date End Date MTWTFSS Spots/Week S300.00 Start/End Time Length Ad-ID Rate Type S300.00 Start/End Time Length Ad-ID Rate Type S300.00 Start/End Time Length Ad-ID Rate Type S300.00 NM	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type S300.00 NM	1	10/31/12	10/31/12	M-F 530-6a	530-6a	W	:30	1	\$300.00	NM	
14		Weeks:			Spots/Week 1						
2 11/02/12		Spots: # Ch	<u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$300.00		14	W 10	/31/12 5:53 AM M-F 5	530-6a	530-6a	:3	0 MOBAR12	TVENV101		\$300.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	2	11/02/12	11/02/12	M-F 530-6a	530-6a	F	:30	1	\$300.00	NM	
1 4 F 11/02/12 5:58 AM M-F 530-6a 530-6a :30 MOBAR12TVENV101 \$300.00 NM		Weeks:			Spots/Week 1						
1 4 F 11/02/12 5:58 AM M-F 530-6a 530-6a :30 MOBAR12TVENV101 \$300.00 NM		Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date 11/105/12 End Date 11/11/12 MTWTFSS Mean		1 4	F 11	/02/12 5:58 AM M-F 5	530-6a		:3	O MOBAR12	TVENV101		
Weeks: Start Date 11/105/12 End Date 11/11/12 MTWTFSS Mean	1										·····
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	3	11/05/12	11/05/12	M-F 530-6a	530-6a	M	:30	1	\$300.00	NM	
1 4 M 11/05/12 5:37 AM M-F 530-6a 530-6a :30 MOBAR12TVENV101 \$300.00 NM 4 10/30/12 10/30/12 M-F 6-7a 6-7a -T :30 1 \$1,000.00 NM Weeks: Start Date		Weeks:			Spots/Week 1						
A 10/30/12		Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 1 Spots/Week 1 S1,000.00 Rate 1,000.00 Spots: # Ch Day Air Date 1 A Tu 10/30/12 Air Time Description 1 Start/End Time 1 Ength Ad-ID 1 S1,000.00 Rate Type 6-7a :30 MOBAR12TVENV101 \$1,000.00 NM 5 11/01/12 11/01/12 M-F 6-7a 1T :30 1 \$1,000.00 NM Weeks: Start Date 10/29/12 End Date 11/04/12T 1 S1,000.00 Rate 10/29/12 NG	1	1 4	M 11	/05/12 5:37 AM M-F §	530-6a	530-6a	:3	O MOBAR12	TVENV101		\$300.00 NM
Total Tota	4	10/30/12	10/30/12	M-F 6-7a	6-7a	-T	:30	1	\$1,000.00	NM	
1 4 Tu 10/30/12 6:57 AM M-F 6-7a 6-7a :30 MOBAR12TVENV101 \$1,000.00 NM 5 11/01/12 11/01/12 M-F 6-7a 6-7a T :30 1 \$1,000.00 NM Weeks: Start Date 10/29/12 End Date MTWTFSS Spots/Week 10/29/12 Rate 10/29/12 11/04/12 T 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Weeks:			Spots/Week 1						
1 4 Tu 10/30/12 6:57 AM M-F 6-7a 6-7a :30 MOBAR12TVENV101 \$1,000.00 NM 5 11/01/12 11/01/12 M-F 6-7a 6-7a T :30 1 \$1,000.00 NM Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS Spots/Week Rate 10/29/12 Rate 11/04/12 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 T 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		1 4	Tu 10			6-7a	:3	O MOBAR12	TVENV101		\$1,000.00 NM
10/29/12 11/04/12 T 1 \$1,000.00	5	11/01/12	11/01/12	M-F 6-7a	6-7a	T	:30	1	\$1,000.00	NM	
		Weeks:			<u>Spots/Week</u> 1						
		Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
				/01/12 6:36 AMM-F 6	3-7a	6-7a	:3	0 MOBAR12	TVENV101		\$1,000.00 NM



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Chicago, IL. 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585989-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Missourians for Fair & Impa	MFICC	2504

								Spots/			
Line	Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6	11/05/12	11/05/12	M-F 6-7	7a	6-7a	M	:30	1	\$1,000.00	NM	
V	Veeks:	Start Date			Spots/Week	<u>Rate</u>					
		11/05/12	11/11/12		1	\$1,000.00					
5	Spots: # Ch			Air Time Descrip		Start/End Time		<u>h Ad-ID</u>			Rate Type
	1 4	M 11	/05/12	6:06 AM M-F 6-	7a	6-7a	:3	() MOBARIZ	TVENV101		\$1,000.00 NM
7	10/30/12	10/30/12	7-8a		7-8a	-T	:30	1	\$825.00	NM	
\ \	Veeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$825.00					· · · · · · · · · · · · · · · · · · ·
6	Spots: # Ch			Air Time Descrip	•	Start/End Time	l enat	h Ad-ID			Rate Type
1	1 4	Tu 10		7:59 AM 7-8a	50011	7-8a			TVENV101		\$825.00 NM
L			700172	7.00 / 11/1 / 04							ΨοΣΟ:00 11111
8	10/31/12	10/31/12	7-8a		7-8a	W	:30	1	\$825.00	NM	
V	Veeks:	Start Date 10/29/12	End Date 11/04/12		<u>Spots/Week</u> 1	<u>Rate</u> \$825.00					
5	Spots: # Ch	<u>Day</u> Air	Date A	Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	W 10	/31/12	7:53 AM 7-8a		7-8a	:3	O MOBAR12	TVENV101		\$825.00 NM
	44/00/40	11/00/10	7.5		7.0				******		
9	11/02/12	11/02/12	7-8a		7-8a	F	:30	1	\$825.00	NM	
٧	Veeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	<u>Spots/Week</u> 1	<u>Rate</u> \$825.00					
l s	Spots: # Ch	Day Air	Date A	Air Time Descrip	otion	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 4			7:59 AM 7-8a		7-8a			TVENV101		\$825.00 NM
	440540	11100110			·				4005.00		
10	11/05/12	11/05/12	7-8a		7-8a	M	:30	1	\$825.00	NM	
٧		Start Date 11/05/12	End Date 11/11/12		<u>Spots/Week</u> 1	<u>Rate</u> \$825.00					
5	Spots: # Ch	Day Air	Date A	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	M 11	/05/12	7:08 AM 7-8a		7-8a	:3	O MOBAR12	TVENV101		\$825.00 NM
44	10/31/12	10/31/12	8-9a		8-9a	W	:30	1	\$825.00	NM	
	10/51/12	10/51/12	0-9a			yy	,50	,	\$625.00	iAiAi	
V	Veeks:	Start Date 10/29/12	End Date 11/04/12		Spots/Week 1	<u>Rate</u> \$825.00					
S	Spots: # Ch	Day Air	Date A	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4			8:38 AM 8-9a		8-9a	:3	 О MOBAR12	TVENV101		\$825.00 NM
12	11/01/12	11/01/12	8-9a		8-9a	T	:30	1	\$825.00	NM	
V	Veeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			***************************************		
•		10/29/12	11/04/12		1	\$825.00					
8	Spots: # Ch	<u>Day Air</u>	<u>Date</u>	Air Time Descrip	otion	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	1 4	Th 11.	/01/12	8:37 AM 8-9a		8-9a	:3	O MOBAR12	TVENV101		\$825.00 NM
13	11/02/12	11/02/12	8-9a		8-9a	F	:30	1	\$825.00	NM	
ν	Veeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			***************************************	······································	
		10/29/12	11/04/12		1	\$825.00					
8	Spots: <u>#</u> Ch	<u>Day</u> Air		<u> Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time		h Ad-ID	/,/		Rate Type
	14	F 11.	/02/12	8:54 AM 8-9a		8-9a	:3	O MOBAR12	TVENV101		\$825.00 NM



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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585989-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Missourians for	Fair & ImpaMFICC	2504

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 11/05/12	11/05/12	8-9a	8-9a	M	:30	1	\$825.00	NM	
Weeks:		End Date MTWT		Rate					
	11/05/12	11/11/12 M	•	\$825.00		4			D : T
Spots: # C				Start/End Time			m (man et O t		Rate Typ
1 4	M 11	/05/12 8:52 AM	5-9a	8-9a	:30	MORAKIZ	TVENV101	·	\$825.00 N
15 10/30/12	10/30/12	M-F 12-1p	12-1p	-T	:30	1	\$500.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWT		<u>Rate</u> \$500.00					
Spots: # C		,	·	Start/End Time	Length	Ad-ID			Rate Typ
1 4		/30/12 12:15 PM		12-1p			TVENV101		\$500.00 N
16 11/01/12			12-1p		:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWT	FSS Spots/Week	Rate					
	10/29/12	11/04/12T		\$500.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u>	<u>Description</u>	Start/End Time	Length	Ad-iD			<u>Rate</u> <u>Typ</u>
1 4	Th 11	/01/12 12:40 PM	M-F 12-1p	12-1p	:30	MOBAR12	TVENV101		\$500.00 N
17 11/05/12	11/05/12	M-F 12-1p	12-1p	M	:30	1	\$500.00	NM	
Weeks:	Start Date			Rate					
04# 0	11/05/12	11/11/12 M	·	\$500.00	ملاسمين ا	V ~ 1D			Data Tom
Spots: # C 1 4		<u>Date</u> <u>Air Time</u> /05/12 12:44 PM		Start/End Time 12-1p	Length		TVENV101		<u>Rate Tyr</u> \$500.00 N
14	žVI II	703/12 12.44 FW1	W-(12-1P	12-10	.50	I-RODANTE	TVERVIOL		φυσυ.συ 14:
18 10/30/12	10/30/12	5-530p	5-530p	-T	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWT	FSS Spots/Week	<u>Rate</u> \$1,000.00					
Spots: # C			Description	Start/End Time	Length	Ad-ID			Rate Typ
1 4				5-530p			TVENV101		\$1,000.00 N
								NIK #	
19 10/31/12	10/31/12	5-530p	5-530p	W	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWT 11/04/12W-		<u>Rate</u> \$1.000.00					
Spots: # C	h <u>Day Ai</u>		·	Start/End Time	Length	Ad-ID			Rate Typ
1 4				5-530p			TVENV101		\$1,000.00 N
20 11/05/12	11/05/12	5-530p	5-530p	M	:30	1	\$1,000.00	NM	
Weeks:	Start Date			Rate					
_	11/05/12	11/11/12 M	·	\$1,000.00					_
Spots: # Cl			<u>Description</u>	Start/End Time	Length				Rate Typ
1 4	M 11	/05/12 5:14 PM	a-530p	5-530p	:30	MORART2	rvenv101		\$1,000.00 N
21 10/31/12	10/31/12	530-6p	530-6p	W	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWT		<u>Rate</u> \$1,000.00					
					I	44 ID			Rate Typ
Spots: # C	h <u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Time	Length	Mu-IU			ואו בשובי ואנו



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11/05/12

14

9:24 PM 9-930p

Invoice #	Invoice Date	Invoice Month	Invoice Period
585989-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Missourians for Fair & Im	p4MFICC	2504

:30 MOBAR12TVENV101

\$1,800.00 NM

						Spots/			
ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
22 11/02/12	11/02/12	530-6p	530-6p	F	:30	1	\$1,000.00	NM	
Weeks: Spots: # 0	Start Date 10/29/12 Ch Day Air	11/04/12F	1	Rate \$1,000.00 Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4		/02/12 5:39 PM 530-		530-6p			TVENV101		\$1,000.00 N
23 10/30/12	10/30/12	M-F 6-630p	6-630p	-T	:30	1	\$1,440.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 -T	Spots/Week 1	<u>Rate</u> \$1,440.00					
Spots: # 0	Ch <u>Day Air</u>	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4	Tu 10	/30/12 6:12 PM M-F	6-630p	6-630p	:3	0 MOBAR12	TVENV101		\$1,440.00 NI
24 11/01/12	11/01/12	M-F 6-630p	6-630p	T	:30	1	\$1,440.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12T	Spots/Week	<u>Rate</u> \$1,440.00					
Spots: # 0	Ch <u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Desc</u>		Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4	Th 11/	/01/12 6:28 PM M-F	6-630p	6-630p	:3	O MOBAR12	TVENV101		\$1,440.00 N
25 11/02/12	11/02/12	M-F 6-630p	6-630p	F	:30	1	\$1,440.00	NM	
Weeks:	Start Date	End Date MTWTFSS		<u>Rate</u> \$1,440.00					
Spots: # C		Date Air Time Desc	•	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1 4	F 11/	/02/12 6:09 PM M-F	6-630p	6-630p	:3	0 MOBAR12	TVENV101		\$1,440.00 N
26 11/05/12	11/05/12	M-F 6-630p	6-630p	M	:30	1	\$1,440.00	NM	·
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M		<u>Rate</u> \$1,440.00					
Spots: # C	Ch <u>Day Air</u>		cription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Tyr
1 4	M 11/	/05/12 6:29 PM M-F	6-630p	6-630p	:3	0 MOBAR12	TVENV101		\$1,440.00 N
27 10/31/12	10/31/12	M-F 630-7p	630-7p	W	:30	1	\$3,500.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$3,500.00					
Spots: # C		Date Air Time Desc	•	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Typ
1 4	W 10/	/31/12 6:48 PM M-F	630-7p	630-7p	:3	O MOBAR12	TVENV101		\$3,500.00 N
28 11/05/12	11/05/12	M-F 630-7p	630-7p	M	:30	1	\$3,500.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	Rate \$3,500.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID			Rate Tyr
1 4	M 11/	/05/12 6:46 PM M-F	630-7p	630-7p	:3	O MOBAR12	TVENV101		\$3,500.00 N
29 11/05/12	11/05/12	9-930p	9-930p	M	:30	1	\$1,800.00	NM	
Weeks:	Start Date 11/05/12		***************************************	<u>Rate</u> \$1.800.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID	/		Rate Ty
1.4	NA 11	/05/12 0:24 DM 0.03	nn	9-930n	.3	O MORAR12	TVENV101		\$1.900.00 N

9-930p



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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	585989-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Missourians for Fair & Imp	MFICC	2504

Spois

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
30	11/04/12	11/04/12	Su 9-10p	9-10p	S	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFS 11/04/12		<u>Rate</u> \$1,800.00			***************************************		
	Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate Type</u>
Į	1 4	Su 11/	/04/12 9:26 PM Su	9-10p	9-10p	:3	0 MOBAR12	TVENV101		\$1,800.00 NM
31	11/04/12	11/04/12	Su 10-1030p	10-1030p	S	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFS 11/04/12		<u>Rate</u> \$1,800.00					
	Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate Type</u>
	1 4	Su 11/	/04/12 10:12 PM Su	10-1030p	10-1030p	:3	O MOBAR12	TVENV101		\$1,800.00 NM

<u>Total Spots</u> 31 <u>Gross Total</u> \$35,160.00

Payment Terms 30 Days

Agency Commission

\$5,274.00

Net Amount Due

\$29,886.00



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Buying Time LLC Attention: Accounts Payable 650 Massachusetts Ave NW Suite 210 Washington, DC 20001

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-2	11/11/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	l

Advertiser	Product	Estimate Number
Missourians for Fair & Impa	MFICC	2501

Flight Dates	Order #	Alt Order#
10/23/12 - 10/29/12	585573	09851153
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB#	Advertiser Code 430	Product Code 435
Agency Ref	Advertiser Ref	

Spot

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type								Spots/			
Weeks: Start Date End Date MTWTFSS Spots/Week S300.00 Start/End Time Length Ad-ID Rate Type	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
South Sout	4	10/29/12	10/29/12	M-F 530-6a	530-6a	M	:30	1	\$300.00	NM	VI
Name		Weeks:			Spots/Week 1		***************************************				
Name		Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time		1 4	M 10	/29/12 5:53 AM M-F 53	30-6a	530-6a	:3	O MOBAR12	TVENV101		\$300.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Start/End Time Start/End Time Length Ad-ID Rate Type Start/End Time Star	8	10/29/12	10/29/12	M-F 6-7a	6-7a	M	:30	1	\$1,000.00	NM	
1 4 M 10/29/12 6:53 AM M-F 6-7a 6-7a :30 MOBAR12TVENV101 \$1,000.00 NM		Weeks:			Spots/Week 1						
1 4		Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS Meek Meek Rate \$825.00 Spots: # Ch Day Air Date 1 4 M 10/29/12 Air Time Description Description 1 4 M 10/29/12 Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time 1 30 Mobart 2TVENV101 Rate Type 1 30 Mobart 2TVENV101 Weeks: Start Date 10/29/12 End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M 1 \$825.00 Rate Type 1 4 M 10/29/12 8:27 AM 8-9a Spots: # Ch Day Air Date Air Time Description 1 4 M 10/29/12 Start Date Start Date Start Date 10/29/12 5-530p Start Date Start Date Start Date 10/29/12 5-530p Spots/Week Rate 10/29/12 5-530p Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 M 1 \$1,000.00 Rate Type 10/29/12 11/04/12 M 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Start/End Time Length				/29/12 6:53 AM M-F 6-	7a	6-7a	:3	O MOBAR12	TVENV101		\$1,000.00 NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS Meek Meek Rate \$825.00 Spots: # Ch Day Air Date 1 4 M 10/29/12 Air Time Description Description 1 4 M 10/29/12 Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time 1 30 Mobart 2TVENV101 Rate Type 1 30 Mobart 2TVENV101 Weeks: Start Date 10/29/12 End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M 1 \$825.00 Rate Type 1 4 M 10/29/12 8:27 AM 8-9a Spots: # Ch Day Air Date Air Time Description 1 4 M 10/29/12 Start Date Start Date Start Date 10/29/12 5-530p Start Date Start Date Start Date 10/29/12 5-530p Spots/Week Rate 10/29/12 5-530p Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 M 1 \$1,000.00 Rate Type 10/29/12 11/04/12 M 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Start/End Time Length											
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	12	10/29/12	10/29/12	7-8a	7-8a	M	:30	1	\$825.00	NM	
1 4 M 10/29/12 7:59 AM 7-8a 7-8a :30 MOBAR12TVENV101 \$825.00 NM 16 10/29/12 10/29/12 8-9a 8-9a M :30 1 \$825.00 NM Weeks: Start Date 10/29/12 11/04/12 M MTWTFSS Spots/Week Rate 10/29/12 M Start/End Time Length Ad-ID Rate Type 10/29/12 8:27 AM 8-9a Sopots: # Ch Day Air Date End Date 10/29/12 5-530p MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M Weeks: Start Date 10/29/12 11/04/12 M MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M Spots/Week Air Time Description Start/End Time Length Ad-ID Rate Type		Weeks:			Spots/Week 1						
1 4 M 10/29/12 7:59 AM 7-8a 7-8a :30 MOBAR12TVENV101 \$825.00 NM 16 10/29/12 10/29/12 8-9a 8-9a M :30 1 \$825.00 NM Weeks: Start Date In/04/12 Meek End Date MTWTFSS Spots/Week Rate Note Note Note Note Note Note Note No		Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS Meek Meeks Rate 1 Septs/Week Rate 10/29/12 Rate Type Rate Type Rate Type Rate 10/29/12 Spots: # Ch Day Air Date 1 4 M 10/29/12 Air Time Description Start/End Time Rate Type Rate Rate 10/29/12 Septs Rate Rate Rate Rate Rate Rate Rate Rate	İ			/29/12 7:59 AM 7-8a		7-8a	:3	O MOBAR12	TVENV101		\$825.00 NM
Total Tota	16	10/29/12	10/29/12	8-9a	8-9a	M	:30	1	\$825.00	NM	
1 4 M 10/29/12 8:27 AM 8-9a 8-9a :30 MOBAR12TVENV101 \$825.00 NM 20 10/29/12 10/29/12 5-530p 5-530p M :30 1 \$1,000.00 NM Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 1/000.00 Spots: # Ch Spots/Week 1/000.00 Rate 1/000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Weeks:			Spots/Week 1						
1 4 M 10/29/12 8:27 AM 8-9a 8-9a :30 MOBAR12TVENV101 \$825.00 NM 20 10/29/12 10/29/12 5-530p 5-530p M :30 1 \$1,000.00 NM Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 1/000.00 NM Spots/Week 1/00/29/12 Rate 11/04/12 Spots: # Ch Day Air Date		Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		1 4				8-9a	:3	O MOBAR12	TVENV101		\$825.00 NM
10/29/12	20	10/29/12	10/29/12	5-530p	5-530p	M	:30	1	\$1,000.00	NM	
		Weeks:			Spots/Week 1						
1 4 M 10/29/12 5:14 PM 5-530p 5-530p :30 MOBAR12TVENV101 \$1,000.00 NM		Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		1 4	M 10	/29/12 5:14 PM 5-530p)	5-530p	:3	O MOBAR12	TVENV101		\$1,000.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

 Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-2	11/11/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Missourians for Fair & Impa	MFICC	2501

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
24 10/29/12	10/29/12	530-6p	530-6p	M	:30	1	\$1,000.00	NM	
Weeks: Spots: # C		11/04/12 M r Date Air Time Descr		Rate \$1,000.00 Start/End Time		h Ad-ID			Rate Type
1 4		/29/12 5:43 PM 530-6		530-6p	:3	O MORAKTZ	TVENV101		\$1,000.00 NM
28 10/29/12	10/29/12	M-F 6-630p	6-630p	M	:30	1	\$1,440.00	NM	
Weeks: Spots: # 0	Start Date 10/29/12 Ch Day Air	11/04/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$1,440.00 <u>Start/End Time</u>	Lenat	h Ad-ID			Rate Type
1 4		/29/12 6:14 PM M-F 6		6-630p			TVENV101		\$1,440.00 NM
30 10/29/12	10/29/12	M-F 630-7p	630-7p	M	:30	1	\$3,500.00	NM	
Weeks: Spots: <u>#</u> C	10/29/12 Ch <u>Day Air</u>	/29/12 M-F 6	1 iption	<u>Rate</u> \$3,500.00 <u>Start/End Time</u> 630-7p	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			Rate Type \$3,500.00 NM
33 10/29/12	10/29/12	M-F 10-1030p	10-1030p	M ~ ~ ~ ~ ~	:30	1	\$1,800.00	NM	
Weeks: Spots: # C		11/04/12 M		Rate \$1,800.00 <u>Start/End Time</u> 10-1030p		h <u>Ad-ID</u> 0 mobar12	TVENV101		<u>Rate Type</u> \$1,800.00 NM
37 10/29/12	10/29/12	M-F 10-11a	10-11a	M	:30	1	\$150.00	NM	
Weeks: Spots: # C 1 4	10/29/12 Ch <u>Day Air</u>	End Date MTWTFSS 11/04/12 M Date Air Time Descr /29/12 10:51 AM M-F 1		<u>Rate</u> \$150.00 <u>Start/End Time</u> 10-11a		h <u>Ad-ID</u> 0 mobar12	TVENV101		<u>Rate Type</u> \$150.00 NM
38 10/29/12	10/29/12	M-F 1-2p	1-2p	M	:30	1	\$150.00	NM	
Weeks: Spots: <u>#</u> C		11/04/12 M		<u>Rate</u> \$150.00 <u>Start/End Time</u> 1-2p		h <u>Ad-ID</u>) MOBAR12	TVENV101		<u>Rate Type</u> \$150.00 NM
43 10/29/12 In 43	10/29/12	World Series on FOX	6p-CC	M	:30	1	\$3,500.00	NM	
Weeks: Spots: # C		/29/12 World	Spots/Week 1 iption Series on FOX	Rate \$3,500.00 Start/End Time 6p-CC	<u>Lengt</u> :0	n <u>Ad-ID</u> 0			Rate Type \$3,500.00 NM
45 10/29/12	10/29/12	FOX Prime Monday	7p-9p	M	:30	1	\$3,500.00	NM	
Weeks: Spots: # C		End Date MTWTFSS 11/04/12 M Date Air Time Descr /29/12 6:58 PM FOX F		<u>Rate</u> \$3,500.00 <u>Start/End Time</u> 7p-9p		n <u>Ad-ID</u>) MOBAR12	TVENV101		Rate Type \$3,500.00 NM

Total Spots

11

Gross Total

\$11,990.00

\$1,798.50



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Payment Terms 30 Days

NVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-2	11/11/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Missourians for Fair & Impa	MFICC	2501

Agency Commission

Net Amount Due \$10,191.50